

JDRF REAL ESTATE GAMES

Fanning the Flames of Competition for a Cure

2008 SPONSORSHIP OPPORTUNITIES

All past sponsors (from the 2007 event) will be given first right of refusal for their 2007 sponsorship until February 15, 2008.

Sponsorships do not include team participation fees for the June 5th Games. Team registration materials will be available online in April 2008.

PLATINUM EVENT SPONSOR *(limited to 1 sponsor only)* **Cost: \$25,000**

Platinum Sponsor Will Receive:

- Company name on Event "2008 JDRF Real Estate Games sponsored by XYZ Company"
- Company name and logo on Event tee shirt *(approx 1,200 distributed)*
- Full-page, inside front cover advertisement in the Annual Event Yearbook
- Opportunity to display company banner at Event
- Corporate Table at Event
- Opportunity to present the Stephen Laubel Annual Award at Awards Ceremony
- Company exposure in all press releases and marketing materials
- Invitation to the Sponsors and Team Captains Pre-Event Party
- Two (2) Foursomes to Pre-Event Sponsors Golf Tournament to be held April 28, 2008 at River Creek Country Club in Leesburg, VA

SPONSORS GOLF TOURNAMENT *(limited to 2 sponsors only)* **Cost: \$20,000**

Pre-Event Golf Tournament Sponsor Will Receive:

- Company name on Golf Tournament "2008 JDRF Real Estate Games Sponsors Golf Tournament sponsored by XYZ Company"
- Company name on Event tee shirt *(approx 1,200 distributed)*
- Full-page advertisement in the Annual Event Yearbook
- Opportunity to display company banner at golf tournament and Games events
- Corporate Table at Event
- Company exposure in all press releases and marketing materials
- Invitation to Sponsors and Team Captains Pre-Event Party
- Foursome to Pre-Event Sponsors Golf Tournament to be held April 28, 2008 at River Creek Country Club in Leesburg, VA

GOLD EVENT SPONSOR

Cost: \$8,000

Gold Sponsor Will Receive:

- Company name on Sporting Event
- Company name on Event tee shirt (*approx 1,200 distributed*)
- Full-page advertisement in Annual Event Yearbook
- Opportunity to display company banner at Event
- Opportunity to present award to winning athlete for Sporting Event
- Invitation to Sponsors and Team Captains Pre-Event Party
- Foursome to Pre-Event Sponsors Golf Tournament to be held April 28, 2008 at River Creek Country Club in Leesburg, VA

Sporting Events Available for Gold Level Sponsorship:

- Tennis Classic
- Basketball Tournament
- Volleyball Tournament
- Swimming Competition/Over 40 Swimming Competition
- 5K Run/Over 40 5K Run/Over 50 5K Run
- Heads of Office Main Event
- Obstacle Course Relay
- Celebrity Relay Event
- One-Mile Run/Over 40 One-Mile Run/Over 50 One-Mile Run
- Tug of War
- Task Chair Relay
- Chair Hockey Event
- Foosball Tournament
- Punt, Pass & Kick

SILVER EVENT SPONSOR

Cost: \$6,000

Silver Sponsor Will Receive:

- Company name on Sporting Event
- Company name on Event tee shirt (*approx 1,200 distributed*)
- Half (1/2) page advertisement in Annual Event Yearbook
- Opportunity to display company banner at Event
- Invitation to Sponsors and Team Captains Pre-Event Party
- Foursome to Pre-Event Sponsors Golf Tournament to be held April 28, 2008 at River Creek Country Club in Leesburg, VA

Sporting Events Available for Silver Level Sponsorship:

- Fast Ball Challenge
- Golf Challenge
- Three-Legged Race
- Big Ball Relay
- 4x100 Meter Dash
- 100 Meter Dash/Over 40 100-Meter Dash
- Table Tennis
- Weightlifting Competition

BRONZE EVENT SPONSOR

Cost: \$5,000

Bronze Sponsor Will Receive:

- Company name on Sponsorship
- Company name on Event tee shirt (*approx 1,200 distributed*)
- Quarter (1/4) page advertisement in Annual Event Yearbook
- Opportunity to display company banner at Event
- Invitation to Sponsors and Team Captains Pre-Event Party
- Foursome to Pre-Event Sponsors Golf Tournament to be held April 28, 2008 at River Creek Country Club in Leesburg, VA

Available for Bronze Level Sponsorship:

- Awards Ceremony Sponsor
- After Party Sponsor
- Day of Event Breakfast Sponsor
- Day of Event Lunch Sponsor
- Athletes Table Sponsor
- DJ Entertainment Sponsor
- Corporate Tables Tent Sponsor
- Water & Soft Drink Sponsor
- Team Captains and Corporate Sponsor Pre-Event Party Sponsor
- Yearbook Sponsor
- T-Shirt Sponsor
- Photographer at Event Sponsor
- Signage Sponsor
- Auction Sponsor

CORPORATE TABLE SPONSORSHIP (*multiple sponsorships available*) **Cost: \$1,500**

- Corporate Table at Event for the full day under a tent
- Opportunity to display company banners and marketing materials at event
- Quarter (1/4) page advertisement in Annual Event Yearbook (\$500 value)
- Invitation to Sponsors and Team Captains Pre-Event Party
- Company name on Event tee shirt (*approx. 1,200 distributed*)

GOLD DONOR (*multiple sponsorships available*)

Cost: \$2,500

- Company name listed as Gold Donor in Annual Event Yearbook
- Full-page advertisement in Annual Event Yearbook (\$1,000 value)
- Invitation to Sponsors and Team Captains Pre-Event Party
- Company name on Event tee shirt (*approx 1,200 distributed*)

SILVER DONOR (*multiple sponsorships available*)

Cost: \$2,000

- Company name listed as Silver Donor in Annual Event Yearbook
- Half (1/2) page advertisement in Annual Event Yearbook (\$750 value)
- Invitation to Sponsors and Team Captains Pre-Event Party
- Company name on Event tee shirt (*approx 1,200 distributed*)

BRONZE DONOR *(multiple sponsorships available)*

Cost: \$1,500

- Company name listed as Bronze Donor in Annual Event Yearbook
- Quarter (1/4) page advertisement in Annual Event Yearbook (\$500 value)
- Invitation to Sponsors and Team Captains Pre-Event Party
- Company name on Event tee shirt *(approx 1,200 distributed)*

AUCTION DONORS

Silent and live auctions will take place at the Pre-Event Sponsors Golf Tournament (April 28, 2008) and at the Awards Ceremony/After Party the day of the Event (June 5, 2008). Luxury vacation homes, sporting event tickets, rounds of golf, weekend getaways and theatre tickets were just a few of the items auctioned last year. Be creative and come up with an item or service that you can donate to the auction. You will receive:

- Company name listed as Auction Donor in Annual Event Yearbook
- Quarter (1/4) page advertisement in Annual Event Yearbook *(if retail value of item donated is over \$500)*
- Recognition at Golf Tournament and/or After Party

CASH DONORS

Cash donations help offset the Event expenses and increase the amount of funds given to juvenile diabetes research.

- Company name listed as Cash Donor in Annual Event Yearbook

ADVERTISEMENT IN ANNUAL YEARBOOK

Companies may purchase a Yearbook Ad only at the following costs:

- Full-Page Inside Back Cover: \$1,500
- Full-Page Advertisement: \$1,000
- Half-page Advertisement: \$750
- Quarter-page Advertisement: \$500

PLEASE NOTE:

All sponsorships and participation in events (including pre-event golf tournament) are offered on a first-come, first-served basis in the order payments are received by JDRF.



dedicated to finding a cure

Juvenile Diabetes Research Foundation 2008 Real Estate Games – June 5, 2008 Sponsorship Form

Contact Name: _____

Company: _____
(as it should appear in printed materials)

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsorship Level: _____ Cost: _____

Sponsorship Event *(if applicable)*: _____

PAYMENT OPTIONS:

Please Note: Payment does not need to be submitted with this form; JDRF will send an invoice. Payment must be received 60 days from the date of invoice.

- 1.) **CHECK** payable to “Juvenile Diabetes Research Foundation”. Please remit to address below.
- 2.) **CREDIT CARD**

Name on card: _____

Billing Address (if different from above): _____

Phone: _____ Circle One: VISA MC AMEX DISCOVER

Card Number: _____

Expiration Date: _____ Amount: _____

FINAL SPONSORSHIP DEADLINE: May 1, 2008

JDRF Capitol Chapter, Attn: Audrey Kerr

1400 K Street, NW Suite 725, Washington, DC 20005

Phone (202) 465-4118 Fax: (202) 371-0046

Email: akerr@jdrf.org

JDRF holds an IRS 501 (c) (3); the tax ID number is 23 1907729.